

Maker Faire® Coney Island

*A Renaissance
of Wonder*

2024 Sponsorship Opportunities

Join us for our second banner year:
The Greatest Sideshow and Tell on Earth
needs your help to bring the fun, innovation,
and curiosity of Maker Faire to life!



Science & Tech
Learn How It's Made



Arts & Crafts
Workshops for All Ages



**3D Printing,
Robotics, Drones,
Animal Rescue & More**



Scan Me!

OCTOBER 05-06 2024 ★★ #CIMF2024



Our Second Year Starts With You:

Meet the premier Maker Faire in New York City: Once again we're set for the world-famous amusement destination of Coney Island, Brooklyn.

Maker Faire is the big yearly event where we celebrate makers, creators, innovators, and enthusiasts. It's a chance for everyone to come together and showcase their skills and talents, and share them with the world! With over 20 acres of outdoor space and a rich history of innovation and technical prowess, Coney Island is the perfect setting for a Maker Faire.

Coney Island's history is entertainment, incorporating science and technology - from the birth of the rollercoaster to the advancement of postnatal care via the earliest Infant Incubators, it's a place of wonder and magic where fun and entertainment merge with engineering.

Maker Faire Coney Island gives attendees the opportunity to explore cutting-edge technology and experience the latest in 3D printing, robotics, and more. The great joy of Maker Faire is the wide variety of things to see and do, to eat, learn, and experience. Previous projects exhibited at Maker Faire include enormous car-crushing robotic hands, gigantic skee-ball machines, drone races and a life-sized Mousetrap board game Rube Goldberg machine.



In our first year, our Faire saw the Drone and Go-Kart team from Lincoln High School, First-Robotics teams from the Redhawks to Dewey High School, hand sculpted cotton candy characters, high tech cat rescue shelters, soldering, lockpicking, and much more. The Fixers Collective brought their "Fix-It" table and helped fix any broken devices, from the other makers and from the visiting guests. Elijah Horland and Rachel Pizolatto, hosts of MythBusters Jr. on The Discovery Science Channel crewed the learn-to-solder booth with PCBway where over 850 people made custom bages with soldering irons and learned how a circuit board works on the inside.

This year we're reaching out to a far larger group of schools with an all-high-school group of volunteers from NYC schools, more crafts learning tables for kids and adults, competitive go-kart build and race events, outhouse races, the return of The Royal Trumpets, Sci-fi movie droids, the 501st Legion Star Wars re-enactors and much more.

Your Support Can Make This Year Even Better!

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Sponsorship Levels

Maker Faire Coney Island - A giant learning experience for kids of all ages.

By supporting Maker Faire Coney Island, sponsors have the opportunity to promote their brand to a diverse and engaged audience. Be seen by students, parents, educators, hobbyists and professionals of every field of Science, Technology, Engineering, Art and Math. From small businesses to large corporations, sponsoring Maker Faire Coney Island is an excellent promotional opportunity.

Our first year saw 2,500 visitors, with a capacity for 6,000 this year. We’re increasing our NYC-Schools accredited teacher enrichment classes, and focusing on NYC schools. With over 100 maker attractions last year, and more on the way, we can’t make this a reality without the help of our sponsors.



Benefits	Bronze Partner Level			Silver Partner	Gold Partner	Platinum Partner	Emerald Partner	Diamond Partner
	Friend of the Faire	Small Business Sponsor (<50 employees)	Volunteer and Maker Lounge	Featured Maker Attractions	Main Tent Sponsor	Maker Exhibition Hall	Presenting	Presenting
	\$500	\$2,500	\$5,000	\$10,000	\$15,000	\$25,000	\$50,000	\$100,000
Logo placement on website with link	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Stadium Jumbotron		Lower Tier Shared Screen	Middle Tier Shared Screen	Top Tier Shared Screen	Split Screen Special Thanks	Solo Special Thanks	Solo Special x2	Solo Special x2 & Horizontal Bar
One sponsored email and social media shout-out			✓	✓	✓	✓	✓	✓
Banner attached to exhibition area					✓	✓	✓	✓
Premier company booth placement & press release							✓	✓
Logo and credit on main promotional assets *								✓
Tickets to Maker Faire	6	8	10	12	15	20	25	40

* - Materials printed after start of sponsorship

Contact us today: sponsors@coneyislandmakerfaire.org
<https://coneyisland.makerfaire.com/sponsorship>